



PO Box 7254, Peace River, Alberta, T8S 1S9

**Subject: Request for Financial Assistance**

The North Peace Performing Arts Festival is scheduled for March 25<sup>th</sup>-April 8<sup>th</sup> 2017. For the past 24 years, this festival has been fundamental in continuing the development of performing arts for the youth in North Western Alberta. Over 500 participants are expected to perform in the disciplines of piano, voice, choir, band, solo instrumental and speech arts.

The cost for hosting this event is nearly \$40,000. Less than half of these funds are obtained through the collection of entry fees, advertising, and program sales; while the remainder must be raised through corporate and community donations.

Any contribution to this event brings valuable opportunity and joy to hundreds of hard working youth throughout the region. Over the years, we've been fortunate to have such incredible community support and we want to be sure that your generosity doesn't go un-noticed. Every level of donation we receive comes with its own benefits. In return for your contribution we've included an outline of the benefits offered within each of the categories listed below.

<u>Donor</u>	up to \$99.99
<u>Supporter</u>	\$100.00 - \$249.99
<u>Friend</u>	\$250.00 - \$499.99
<u>Benefactor</u>	\$500.00 - \$1,499.99
<u>Sponsor</u>	\$1,500 and over

Please consider making a charitable donation to assist in the funding of this extremely worthwhile event.

Cheques should be made payable to **NPPAF** and can be mailed to Box 7254, Peace River, AB T8S 1S9. A tax receipt will also be issued for your contribution. If applicable to your donation category, please e-mail your company's website address and logo (black and white) to [fundnorthpeacefestival@gmail.com](mailto:fundnorthpeacefestival@gmail.com). Please be sure to also include your consent to allow the NPPAFA to promote this information throughout the festival. Any size or type of donation is greatly appreciated and goes a long way!

We can be reached at [northpeacefestival@gmail.com](mailto:northpeacefestival@gmail.com) if you have any questions or concerns. Thank you for your support.

Sincerely,

The North Peace Performing Arts Festival Team

**“Keeping the Music Playing and the Arts Alive”**  
[www.northpeacefestival.ca](http://www.northpeacefestival.ca)



## IN RETURN FOR YOUR SUPPORT

### **Donor**

Up to \$99.99

#### **Donor's Name to Appear on:**

- ◇ <http://northpeacefestival.ca/> (Donor page)
- ◇ The donor page in the festival program under this category

### **Supporter**

\$100.00 - \$249.99

#### **Supporter's Name to Appear on:**

- ◇ The NPPAF Facebook page (A promotional post shared with others in this category)
- ◇ The donor page in the festival program under this category

#### **Supporter's Name and Website Link to Appear on:**

- ◇ <http://northpeacefestival.ca/> (Donor page & randomly appears on the home page)

### **Friend**

\$250.00 - \$499.99

#### **Friend's Name and Website Link to Appear on:**

- ◇ <http://northpeacefestival.ca/> (Donor page & randomly appears on the home page)
- ◇ The NPPAF Facebook page (A promotional post shared with others in this category)

#### **Friend's Name/Logo to Appear on:**

- ◇ The bottom of one or more session pages in the festival program  
(Higher donations in this category will receive more pages)
- ◇ The donor page in the festival program under this category

### **Benefactor**

\$500.00 - \$1499.99

#### **Benefactor's Name and Website Link to Appear on:**

- ◇ <http://northpeacefestival.ca/> (Donor page & randomly appears on the home page)

#### **Benefactor's Name/Logo to Appear on:**

- ◇ The NPPAF Facebook Page (A personalized promotional post)
- ◇ The bottom of one or more session pages in the festival program  
(Higher donations in this category will receive more pages)
- ◇ The donor page in the festival program under this category
- ◇ The welcome slides at the start of multiple festival sessions  
(Displayed randomly and rotationally with others in this category)



IN RETURN FOR YOUR SUPPORT

## **Sponsor**

\$ 1500.00 and over

### ***Sponsor's Name and Website Link to appear on:***

- ◇ <http://northpeacefestival.ca/> (Donor page & randomly appears on the home page)

### ***Sponsor's Name/Logo to appear on:***

- ◇ The NPPAF Facebook page (A personalized promotional post)
- ◇ The bottom of one or more session pages in the festival program
- ◇ The donor page in the festival program under this category
- ◇ The welcome slides at the start of multiple festival sessions (Displayed randomly and rotationally with others in this category)
- ◇ Your very own sponsor dedicated slide at the start of one festival session (This will be the only advertisement used during that session. For larger donation amounts, considerations will be made for multiple session advertisements.)
- ◇ A half page advertisement in the NPPAF program

ON BEHALF OF THE NPPAF EXECUTIVE TEAM & PARTICIPANTS,

THANK YOU FOR HELPING TO KEEP  
THE MUSIC PLAYING AND THE ARTS ALIVE!